



Since 1939

Peterson Farms

News & Views

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Supervisors on the Move

March 3rd was a day of learning for our processing plant supervisors. With lots of planning and coordinating, we were able to take them on a learning tour which showed the whole process of chicken production before it arrives at the processing plant.

The tour began at the Adler Breeder Farm just outside the city limits of Decatur. The Adler Farm is equipped with all of the latest and updated equipment for the breeders to make the egg gathering process more automated than “hands on”. Many supervisors didn’t realize what an important role the breeder farms played in the whole production picture.

From there, the supervisors formed three groups and went to different areas of our company which included a trip to the hatchery, feed mill, and Earp Lane Broiler Farm.



For those who had never toured the hatchery, seeing the baby chicks moving down the conveyor belt without a clue was a favorite of many supervisors. It is hard to imagine that something so cute and fuzzy would be processed within a few weeks and soon be on the dinner table.

It takes many hands to grow and prepare chickens for our customers. Each step of the process is important.

The feed mill was a favorite for all the “techno people”. The computer system for this department is unbelievable! People just don’t know the huge quantities of ingredients that go into making feed and getting it out to our growers. Wow!!

The last step before the chickens make it to the plant was the Earp Lane Broiler Farm. This is another facility where automation has made a big difference. Farms sure have come a long way from hand feeding to where we are today!

The final stop for our supervisors was for lunch at our plant break room. Here everyone discussed their adventures and enjoyed sandwiches and chips. I believe our supervisors really had an eye opening experience on the whole process of raising chickens from the beginning at the breeder farms to the final step before they are brought to our processing plant.

Our thanks to our service techs who served as tour guides. Thanks also to the people at each facility we visited. By sharing your knowledge, you helped the rest of us understand how it all works together.

(Charlene Newell, Corporate Employee Relations Manager)



Employee Anniversaries

10 Years

Josefina Maldonado
Shana Congrove

5 Years

JM Bartolo-Morales
David Perez Jr
Garland Runabout
Issac Garcia

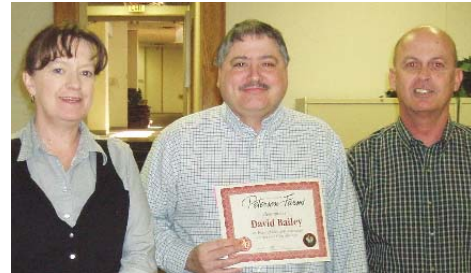
1 Year

Gisela Cisneros
Daniel Gres
Elsy Guevara-Valle
Jose V Lopez

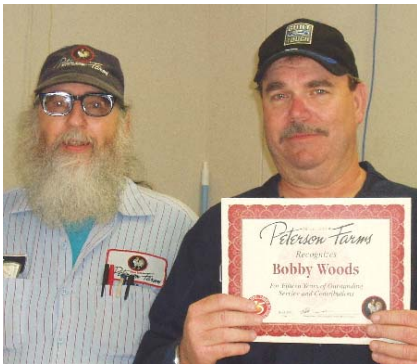
Dalia M Lozano
Cindy Mungia
Martin Otero-Ramirez
Maribel Rojas
Otis Harris



Richard Patton, Waste Water & Protein Manager, congratulated for 25 Years with Petersons by **Wayne Wallace** and **Frank Severn**, plant officials.



Betsy Nunn (left) and **Bob Cartwright** (right) present **David Bailey** of the Accounting Department with his 20 year anniversary certificate.



Asst. Hatchery Manager, **Jim Hollenback** recognizes two 15-year employees; **Roger Jenks**, Hatchery automations supervisor (right) and **Bobby Woods**, Hatchery maintenance supervisor (left).



Hatchery 4 employees surprised manager, **Danny Foreman** with cake and a rousing chorus of "Happy Birthday" on April 5th



David Austin , Pullet Tech, receives his 10 year service award from **Joe Walker**.

Plant Employees...

Contraband in the plant continues to be a problem. Remember that only transparent bags and coolers will be allowed in the plant from now on!

Sexual Harassment Training Raises Awareness

The Training Department has been busy recently teaching classes on how to prevent sexual harassment. This is a challenging task since every employee must receive this training. Sexual harassment is a form of discrimination that is against the law. It occurs when there is unwanted and unreasonable attention of a sexual nature. This attention could be in the form of inappropriate comments, jokes, threats, promises, notes, graffiti, gestures, expressions, or physical contact.

We believe that every employee has the right to work in an environment free of discrimination and harassment. If you feel you are the target of unwanted sexual attention, or your work environment is sexually hostile or offensive, we ask you to do three things:

1. Respond – Tell the other person to stop. Tell them you are offended by their actions. Tell them to leave you alone.
2. Record – Write down what happened as soon as you can -- who was involved, were there witnesses, when did it occur, what happened, how did it make you feel, what was your response?
3. Report – Tell you supervisor or department head, or come directly to Human Resources to report any inappropriate behavior in the workplace.

Sexual harassment can be prevented if we all treat each other with respect and courtesy. Some behavior simply does not belong in the workplace. So think before you speak or act. And speak up when you witness inappropriate behavior at work. (We encourage you to read the full policy on discrimination and harassment in your Employee Handbook.)



Tammy Graham, Brian Wilkins and Derrick Auffet work together to solve a problem in a recent sexual harassment training class (above left). Employees from all departments took part in the training.

Peterson Farms News & Views is a monthly publication of Peterson Farms, Inc. We strive to inform you about our company, recognize the accomplishments of our employees and promote pride in Peterson Farms. Send comments and news items to Marjorie Weaver-Jackson, Editor, at P.O. Box 248, Decatur, AR 72722, or call (479) 752-5256. Printed by Peterson Farms Print Shop.



Welcome to the world!

Grady Warren Barton. Born February 5, 2007 at 8:55 am to **Kristi** (Corporate Credit Dept) and **Brian Barton.** He weighed 7#1oz and 19 inches in length. Congratulations Kristi! Talledegah, here's your next pro racer!!

Rebekah Daelyn Van Landingham was born on March 14, 2007 at 6:45 pm to **David** and **Carolyn Van Landingham.** She weighed 9lbs 5oz and was 22 1/2 inches long. The proud grandparents are **Quinton** and **Anita Hoffer.** Quinton is the Batching Supervisor at the Feed Mill. Congratulations to all !!!!

Congratulations to Grandmother **Karen Poynor** on the arrival of her new granddaughter. Born Friday, April 6th at 2:00 a.m. **Karley Grace Forry** weighed in at 7 pounds 1 ounce and 18 1/2 inches long!!! Congratulations to parents **Kimberly** and **Larry** also!!

Congratulations Kirk Houtchens!

Kirk Houtchens was recently promoted to Broiler/Live Production Manager! He has been with Peterson Farms since 1987 and has served in many capacities including purchasing, broiler manager, broiler service tech and poultry house building coordinator. His knowledge and experience make him a true asset to the company. Also, Kirk and his wife Tammy are Broiler Growers for Peterson Farms. They live in Gravette with their two daughters.

Peterson Farms Mission Statement:

*We are highly motivated to consistently exceed the expectations of our customers,
giving them exceptional value with our wholesome and tender products,
making us the best poultry company in our class.*



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